



For Immediate Release

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Jill Aitoro Appointed to Lead CyberRisk Alliance's Content Strategy

Highly experienced and creative content executive taking reigns

New York, NY, March 28, 2022 – [CyberRisk Alliance](#) ("CRA"), a fast-growing business intelligence company serving the cybersecurity community, has named Jill Aitoro Senior Vice President, Content Strategy.

A highly experienced and data-driven content executive, Aitoro will lead CRA's integrated content strategy and engage CRA's audience of cybersecurity practitioners across the company's signature brands, including SC Media, SecurityWeekly, InfoSec World, Cybersecurity Collaborative Forum, CRA Business Intelligence, MSSP Alert, and ChannelE2E. Aitoro will deliver CRA's trusted information and business intelligence to the rapidly-growing cybersecurity community, providing the knowledge and insight members need to build effective strategies and lead successful careers. Aitoro will also head up CRA's content-related marketing, data analytics, research and social media activities.

Aitoro previously served as CRA's Editorial Director and SC Media's Editor-In-Chief and has more than 20 years of experience editing and reporting on technology, business, and policy. She has interviewed executives from Fortune 500 companies and government officials from around the globe. Aitoro received multiple award honors for her reporting, editorial writing and leadership, and multimedia projects and has been a regular fixture on local and cable news broadcasts, focusing on the intersection of business, technology, and government.

"We're delighted to recognize Jill's extraordinary contributions by promoting her to this new role," commented John Whelan, President at CRA. "Jill combines an impressive track record for building trusted information brands with a passion for data-driven insight and creative ways to educate, inform and inspire our community. The cybersecurity industry continues to expand (and fragment) at a rapid pace, and whilst this is all incredibly exciting, now more than ever audiences and clients look to trusted information brands and platforms to provide the support and business intelligence they need. Over the next twelve months, Jill will spearhead efforts to deliver our trusted content through innovative, integrated channels and brands."

"There are few markets more dynamic, evolving, or critical to the future of the economy or national security," said Aitoro. "I am honored to be a part of a company that is committed to such a powerful vision and mission to serve a community that works endlessly to protect our most precious assets. At the same time, I'm excited to be working with stakeholders across CRA to create and leverage our unique first-party data to build effective and engaging content for our audiences and clients."

About CyberRisk Alliance

CyberRisk Alliance (CRA) is a business intelligence company serving the high growth, rapidly evolving cybersecurity community with a diversified portfolio of services that inform, educate, build community, and inspire an efficient marketplace. Our trusted information leverages a unique network of journalists, analysts and influencers, policymakers, and practitioners. CRA's brands include SC Media, SecurityWeekly, InfoSec World, Cybersecurity Collaboration Forum, our research unit CRA Business Intelligence, the peer-to-peer CISO membership network, Cybersecurity Collaborative, and now, Identiverse, ChannelE2E and MSSP Alert. [Click here to learn more.](#)

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