



**For Immediate Release**

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## **CRA Celebrates Leadership and Innovation in Cybersecurity Awareness Month**

***Special video and editorial series, eSummit event and guidance documents among the programs  
to recognize state of the art digital security practices***

**New York, NY, October 4, 2021** – Cybersecurity business intelligence company [CyberRisk Alliance](#) (CRA), announced a series of interactive educational programs debuting in October in support of Cybersecurity Awareness Month, the annual effort to help all Americans and organizations be safer and more secure online.

Themed “Security by Design – Spotlighting innovation and leadership in digital security,” CRA’s Awareness Month initiatives explore the benefit of demonstrated commitment to security as part of a brand strategy, spotlighting companies in key national infrastructure sectors that have seen a return on security efforts by way of reputation, customer satisfaction and risk management. Programs will include:

- An [SC Media](#) video series exploring how leading organizations use innovation in security as a competitive advantage, and featuring executive security leaders from Walmart, Johns Hopkins, and CISA.
- Also on SC Media, a complementary series of editorial features exploring tactics used by security leaders within specific market verticals – technology, retail, finance and health care – to drive awareness and harness cybersecurity as a platform for growth.
- An October 19 [SC eSummit](#) centered on Cybersecurity Training and Awareness. This one-day virtual event will explore tactics and technologies to help organizations drive cybersecurity buy-in and implement effective awareness and training programs.
- A freely available “DevSecOps Best Practices” guidance document from the [Cybersecurity Collaborative](#) CISO membership community, developed through the

leadership of Rockwell Automation CISO Dawn Cappelli, in partnership with CISOs at over a dozen Fortune 1000 organizations.

“Cybersecurity awareness is no longer just about training individuals to not click on suspicious links,” said Jill Aitoro, CRA Editorial Director. “Events of the last year educated everyone about the ramifications of cyberattacks. Companies are beginning to understand that security of data and systems is not an obstacle to growth, but rather a differentiator as partners and customers increasingly demand superior protection of their information. CRA is proud to make this package of content available as part of the national Awareness Month program.”

A unique public-private initiative now in its 18<sup>th</sup> year, Cybersecurity Awareness Month is co-led by National Cybersecurity Alliance (NCSA) and the Cybersecurity and Infrastructure Agency (CISA) and continues to impact awareness and digital security strategies throughout the U.S. The theme for Cybersecurity Awareness Month 2021 is “Do Your Part. #BeCyberSmart,” and emphasizes the shared responsibilities of communities to strengthen security practices in an interconnected world.

### **About CyberRisk Alliance**

CyberRisk Alliance (CRA) is a business intelligence company serving the high growth, rapidly evolving cybersecurity community with a diversified portfolio of services that inform, educate, build community and inspire an efficient marketplace. Our trusted information leverages a unique network of journalists, analysts and influencers, policymakers and practitioners. CRA’s brands include SC Media, Security Weekly, InfoSec World, Cybersecurity Collaboration Forum, our research unit CRA Business Intelligence, and the peer-to-peer CISO membership network, Cybersecurity Collaborative. More information is available at <http://cyberriskalliance.com/>.

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