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Tony Keefe Joins CyberRisk Alliance Learning Business in Strategic Growth Leadership Role

Accomplished media and events executive returns to familiar brands

New York, NY, February 3, 2021 – Cybersecurity business intelligence company [CyberRisk Alliance \(CRA\)](#) today announced the appointment of respected cybersecurity education, media and event executive Tony Keefe as Executive Director and VP Strategic Partnerships for its CRA Learning - events portfolio. Keefe joins CRA from MIS Training Institute (MISTI), where he was President & CEO and led operations of InfoSec World Conference & Expo and its related digital properties, which were acquired by CRA in 2019.

In his new leadership position, Keefe will be charged with driving growth and developing deeper client relationships within CRA Learning's product portfolio, as well as across CRA through large scale, integrated solutions. Keefe, who brings deep experience in the cybersecurity industry, will play an active role in business and product development while partnering with SVP of CRA Learning, Ellen Daly, and CRA's Chief Revenue Officer, Dave Kaye.

With its flagship InfoSec World property and expanded lineup of virtual and peer-to-peer events across the SC Media, Security Weekly and Cybersecurity Collaboration Forum platforms, CRA Learning has quickly established itself as a leading provider of innovative, integrated education programs for a growing audience of cybersecurity professionals, delivering upwards of 250 events in 2021 in virtual, regional and national venues.

The CRA position reunites Keefe with businesses and brands he knows well. Prior to his leadership role at MISTI, Keefe was Executive VP at Haymarket Media, running its Information Security & Compliance portfolio, including SC Media which is also now part of the CRA family.

“The opportunity to add an executive with Tony’s experience and strategic understanding of cybersecurity market dynamics will be uniquely beneficial to CRA’s Learning organization, and to our market supplier clients,” said CRA Chief Revenue Officer Dave Kaye. “Tony has a great reputation for team building and helping clients creatively activate their brands through live and virtual events.”

Keefe commented on his new position, “As the market grows more complex and continues to expand rapidly, our marketing partners want to work with organizations who know the market and can deliver integrated solutions at scale to drive their success. CyberRisk Alliance has assembled an exciting family of cybersecurity resources and expertise that will allow us to drive innovative solutions and build lasting client value.”

About CyberRisk Alliance

CyberRisk Alliance (CRA) is a business intelligence company serving the cybersecurity community. Our mission is to provide the knowledge and insight needed to navigate today’s complex security landscape, and to support and empower the industry’s leaders. Our trusted information leverages a unique network of journalists, analysts and influencers, policymakers and practitioners, and is delivered through events, research, media, and virtual learning. Our brands include SC Media, Security Weekly, InfoSec World, Cybersecurity Collaboration Forum, our research unit CRA Business Intelligence, and the peer-to-peer CISO membership network, Cybersecurity Collaborative. More information is available at [CyberRiskAlliance.com](https://www.CyberRiskAlliance.com).

