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## **AEHIS to Co-Locate Annual Meeting at InfoSec World 2021**

### **Influential Healthcare InfoSec Association to Partner with Flagship Conference for Content Development and Audience Networking Opportunities**

**New York, NY, December 15, 2020** – For 27 years, InfoSec World (ISW) has been a preeminent annual event for the cybersecurity industry, a can't miss exchange of ideas and innovation. The 2021 production promises to be the richest conference yet, as ISW's attendee base of 1,500+ cybersecurity professionals will be joined by 200+ healthcare infosec executives participating in the Association for Executives in Healthcare Information Security's (AEHIS) annual meeting.

InfoSec World's parent, CyberRisk Alliance (CRA), and AEHIS, today announced a co-location agreement that brings the events together in Orlando, FL, September 27 – 29, 2021. A robust multimedia digital format will accompany the live event.

Under the agreement, AEHIS attendees will be able to participate in key ISW learning and networking sessions, including keynotes, general sessions and engaging with ISW's sponsors in the exhibitor Expo. Agendas will be coordinated between the two events, and crossover programming of highly relevant content is being planned. The parties will be developing a marketing and promotional campaign to build awareness of partnership leading up to the conference.

CRA's InfoSec World team will collaborate with AEHIS to handle onsite logistics and other event activation for the AEHIS event. AEHIS, which is an affiliate of the College of Healthcare Information Management Executives (CHIME), was launched in 2014 to provide education, career development and networking opportunities to senior digital healthcare security leaders.

Russell Branzell, CEO of CHIME, explained the selection of InfoSec World as venue for its AEHIS meeting. "InfoSec World is a deeply respected event, with authoritative learning opportunities for senior-level cybersecurity professionals. The caliber of programming and attendees aligns well with our membership profile, and we're confident that the CRA team will produce a first-rate event, both in live and virtual formats," Branzell said.

“We’re excited to welcome the AEHIS members to Orlando next fall and are gratified to be chosen as AEHIS’ partner in providing the best platform for delivering their program and engaging with their membership,” said CRA Senior Vice President of Events, Wendy Loew. “Healthcare and pharma are one of the top vertical markets served by ISW, already representing about 10% of our audience, and this arrangement will bring even more value to attendees, exhibitors and sponsors in that market,” Loew said.

### **About InfoSec World Conference and Expo**

For over 25 years information security professionals have recognized InfoSec World Conference and Expo as “The Business of Security” conference. Now produced by CyberRisk Alliance, InfoSec World assembles information security professionals from every market and field of study around the world by providing high-quality distinctive content, training, peer networking and engagement with leading technology and service companies. For more information, visit [infosecworldusa.com](http://infosecworldusa.com).

### **About CyberRisk Alliance**

CyberRisk Alliance (CRA) is a business intelligence company serving the cybersecurity community. Our mission is to provide the knowledge and insight needed to navigate today’s complex security landscape, and to support and empower the industry’s leaders. Our trusted information leverages a unique network of journalists, analysts and influencers, policymakers and practitioners, and is delivered through events, research, media, and virtual learning. Our brands include SC Media and InfoSec World, our research unit CRA Business Intelligence, peer-to-peer CISO networks Cybersecurity Collaborative and Cybersecurity Collaboration Forum, and Security Weekly. CRA’s integrated services offer industry technology and service providers uniquely high value marketing solutions. More information is available at [CyberRiskAlliance.com](http://CyberRiskAlliance.com).

### **About AEHIS**

The Association for Executives in Healthcare Information Security (AEHIS) was launched in 2014 to provide an education and networking platform to healthcare’s senior IT security leaders. With more than 900 members, AEHIS is advancing the role of the chief information security officer (CISO) through education, collaboration, exchange of best practices and advocacy in support of secure health information for the protection of both healthcare organizations and consumers. For more Information, please visit [aehis.org](http://aehis.org).

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