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CyberRisk Alliance Appoints Ellen Daly To Lead Events Portfolio

Accomplished events executive to build on diversified and innovative suite of cybersecurity properties

New York, NY, November 19, 2020 – Cybersecurity information services company [CyberRisk Alliance \(CRA\)](https://www.CyberRiskAlliance.com), today announced the appointment of Ellen Daly as Senior VP, Managing Director of CRA Learning, to lead CRA's rapidly expanding integrated events portfolio. Daly is an innovative and highly creative events executive with a strong background in event strategy and operations, having held leadership roles at experiential marketing agency George P. Johnson, and global media company IDG, including brands such as CIO, CSO and NetworkWorld, among others.

Now in its second year, CyberRisk Alliance has rapidly expanded its events line-up across platforms including SC Media, InfoSec World and Cybersecurity Collaboration Forum. In total, CRA's 50+ events in 2020 posted record-breaking attendance from its highly coveted cybersecurity professional audience — serving over 400 hours of unique and original programming from CRA staff and a rapidly growing network of the industry's most prominent experts and practitioners, on broad-ranging topics reflecting the most vital security challenges of the day.

At CRA, Daly will focus on delivering engaging educational content and business intelligence to a rapidly growing community of cybersecurity professionals, driving organic growth from new product launches and maximizing opportunities within the existing portfolio, including integrated solutions that leverage CRA's scale and product diversity.

Daly commented on the opportunity to impact cybersecurity professionals at such an important time. Daly said, "I am so thrilled to be working with these strong brands during this time of exciting and dynamic growth for CyberRisk Alliance. Cybersecurity has never been as crucial, and I look forward to continue to build on the outstanding live and virtual outreach, education and training this event portfolio provides."

Daly's appointment marks another milestone for CRA and accelerates the company's commitment to serving and strengthening professionals in the cybersecurity community. CyberRisk Alliance CEO and founder, Doug Manoni said, "There is power and strength in working together on the big challenges

facing our industry. Our learning platforms convene communities and stimulate fresh perspectives. I welcome Ellen to CRA and am gratified to add another executive of her caliber to our leadership team.”

About CyberRisk Alliance

CyberRisk Alliance (CRA) is a business intelligence company serving the cybersecurity community. Our mission is to provide the knowledge and insight needed to navigate today’s complex security landscape, and to support and empower the industry’s leaders. Our trusted information leverages a unique network of journalists, analysts and influencers, policymakers and practitioners, and is delivered through events, research, media, and virtual learning. Our brands include SC Media, Security Weekly, InfoSec World, Cybersecurity Collaboration Forum, our research unit CRA Business Intelligence, and the peer-to-peer CISO membership network, Cybersecurity Collaborative. More information is available at CyberRiskAlliance.com.

