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Sheldon Cuffie, American Family Insurance CISO, Joins Cybersecurity Collaborative Executive Committee

**Accomplished information security expert to advise and support rapidly growing
community for cybersecurity leaders**

New York, NY, October 7, 2020 – [Cybersecurity Collaborative](#), a membership organization for senior cybersecurity leaders to share expertise and work together on complex enterprise security challenges, announced the appointment of American Family Insurance Enterprise Chief Information Security Officer Sheldon Cuffie to its Executive Committee. Cuffie will serve alongside other cybersecurity leaders from respected companies with exceptional security operations, including Aflac, TikTok, Chipotle Mexican Grill, Campbell Soup Company, JP Morgan Chase, Wendy's, Kirkland & Ellis LLP, and YUM! Brands.

Cuffie brings over 20 years of technology and cybersecurity experience to the role. Prior to joining American Family Insurance, he served as Vice President and Global Chief Information Security Officer at Dell Technologies. Cuffie spent much of his career at Northwestern Mutual and has also held IT leadership positions with several other Fortune 500 companies. He is a past recipient of the CSO 50 Award, recognizing outstanding business value and thought leadership in a security initiative.

Cybersecurity Collaborative facilitates trusted peer-to-peer collaboration, professional development and knowledge sharing for senior cybersecurity leaders. Executive Committee members are actively involved in validating service and communication strategies and educating community members via member-only briefings and national events. As ambassadors of Cybersecurity Collaborative, they introduce the value of the organization to their peers, embodying the qualities of leadership, resourcefulness and innovation that are cornerstones of the group's approach.

Cybersecurity Collaborative is part of CyberRisk Alliance, an integrated provider of content, event, digital media and peer collaboration services to the cybersecurity community.

CYBERSECURITY COLLABORATIVE

Cybersecurity Collaborative Executive Director, Parham Eftekhari commented on Cuffie's new role, "Our founding principle is that collaboration among cybersecurity leaders is essential to defend against cyber criminals and nation-state threats. Sheldon brings deep expertise and vast networks in financial services and technology. He's an innovative executive who will strengthen our team and be an important resource to our members."

Said Cuffie about his appointment, "As a practitioner on the front lines of cybersecurity, I appreciate the value of insight sharing among peer leaders in other organizations. Cybersecurity Collaborative is all about making leaders more successful, and that's a mission I'm proud to support as a service to our industry."

About Cybersecurity Collaborative

The Cybersecurity Collaborative (CSC) is a mission-based membership organization that helps cybersecurity leaders be more successful. We facilitate trusted peer-to-peer collaboration, networking, and CISO-led content development to strengthen our members across three core pillars of value: strategic and technical insights; cybersecurity professional development; and mission-oriented advocacy and engagement. More information is available at CyberLeadersUnite.com.

About CyberRisk Alliance

CyberRisk Alliance (CRA) is a business intelligence company serving the cybersecurity community. Our mission is to provide the knowledge and insight needed to navigate today's complex security landscape, and to support and empower the industry's leaders. Our trusted information leverages a unique network of journalists, analysts and influencers, policymakers and practitioners, and is delivered through events, research, media, and virtual learning. Our brands include SC Media and InfoSec World, our research unit CRA Intelligence, peer-to-peer CISO networks Cybersecurity Collaborative and Cybersecurity Collaboration Forum and Security Weekly. More information is available at CyberRiskAlliance.com.