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Jill Aitoro joins CyberRisk Alliance as Editor in Chief of SC Media

With additional role of Editorial Director, veteran cyber journalist joins unified team expanding CRA's reach among information security professionals

New York, NY, July 14, 2020 – [CyberRisk Alliance \(CRA\)](#), today announced the appointment of Jill Aitoro as Editor in Chief of the company's SC Media brand and Editorial Director of CRA. Aitoro joins CRA from Sightline Media Group, where she was most recently Executive Editor of the Business to Government Group, overseeing several titles, including Defense News and the cybersecurity brand Fifth Domain.

In this new position, reporting to CRA Chief Content Officer, David Longobardi, Jill will direct the daily news operations of SC Media, to deliver critical coverage and news analysis that engages and inspires an expanding audience of cybersecurity professionals. Jill will play a key role in CRA's unified content strategy, strengthening connections between its media brand and its other resources and channels, including the CyberSecurity Collaborative, a peer membership network for CISOs and other top cybersecurity executives.

Aitoro is an experienced journalist and editor who has held leadership positions at numerous business, government and technology brands, leading several through digital transformations. Hallmarks of her work include in-depth multimedia storytelling on mission-critical issues and engaging audiences across media and live events.

“In joining CRA, Jill will bring new force to our mission and to our expanding of best-in-class content professionals and cybersecurity subject-matter experts,” said Longobardi. “Her arrival reinforces our total commitment to quality, innovation and integrity in our content.”

SC Media is the cornerstone of CRA's strategy of delivering relevant and engaging experiences, focused on issues critical to cybersecurity professionals, across an integrated range of formats — digital media, live and virtual events, research, peer networks, and more.

“I'm excited to join CRA and contribute to its vision of building a powerful, multichannel resource for the vital cybersecurity industry,” said Aitoro. “CRA is assembling a truly high-caliber group of subject matter experts and a great family of brands, and I'm honored to be a part of it.”

About CyberRisk Alliance

CyberRisk Alliance (CRA) is a business intelligence company serving the cybersecurity community. Our mission is to provide the knowledge and insight needed to navigate today's complex security landscape, and to support and empower the industry's leaders. Our trusted information leverages a unique network of journalists, analysts and influencers, policymakers and practitioners, and is delivered through events, research, media, and virtual learning. Our brands include SC Media and InfoSec World, our research unit CRA Intelligence, as well as the peer-to-peer CISO networks Cybersecurity Collaborative and Cybersecurity Collaboration Forum. More information is available at [CyberRiskAlliance.com](https://www.CyberRiskAlliance.com).

