CyberRisk Alliance
Business **Intelligence** Resources

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Contact: Douglas Manoni, CyberRisk Alliance
Phone: (347) 934-2544
Email: Doug.Manoni@CyberRiskAlliance.com

InfoSec World 2020 to Achieve Record Attendance with Digital Conference June 22-24
Powered by CyberRisk Alliance's deep expertise in virtual learning, event promises to break records in participation, learning and engagement

New York, NY, June 4, 2020 – This year's InfoSec World conference — the industry's No. 1 learning venue for cybersecurity professionals — is on course to deliver a record audience when it opens its virtual gates on its first-ever digital production on June 22.

A production of CyberRisk Alliance (CRA), InfoSec World 2020 DIGITAL will be the largest and most comprehensive virtual cybersecurity event ever brought to market. Registrations — by cybersecurity professionals who come both to learn and to interact — have already far exceeded live-event levels.

In launching InfoSec World 2020 DIGITAL, CRA has created a robust and dynamic platform that will enable the cybersecurity community to engage with a world-class faculty of information security leaders and thinkers and take full advantage of in-depth, expert content, safely and conveniently.

Over three days (June 22-24) InfoSec World DIGITAL will host more than 90 sessions, featuring more than 110 speakers, including keynoters like Jamil Farshchi, CISO of Equifax; Jimmy Sanders, Head of Information Security at Netflix DVD; and Mark Kelton, Retired Senior Executive of the Central Intelligence Agency (register here).

By opting to become part of this environment, event sponsors and exhibitors will gain access to a unique set of engagement capabilities and benefits, as well as to an expanded audience of qualified professionals, whose needs and interests are demonstrably aligned with theirs. For information, contact Mike Alessie, VP of Sales, Sponsorship and Demand Generation.

CRA began InfoSec World's transition to digital production early this spring. Taken amid a persistent pandemic — and with feedback from a committed community of attendees, sponsors and speakers — the company's decision was fortified by its unique and deep digital-event experience. CRA's content, audience and production experts serve some 75,000 online learners and networkers annually — a competency and experience level that enables the company to deliver more than 90% of the in-person event's content at InfoSec World DIGITAL, and to host an even larger audience.

"We're truly gratified by the level of support the community has shown," said CyberRisk Alliance President John Whelan. "The team at CRA and InfoSec World has gone above and beyond to ensure the virtual experience meets or exceeds the high standards that InfoSec World learners, speakers, sponsors and exhibitors have come to expect."

About InfoSec World Conference and Expo
For over 25 years information security professionals have recognized InfoSec World Conference and Expo as "The Business of Security" conference. Now produced by CyberRisk Alliance, InfoSec World assembles information security professionals from every market and field of study around the world by providing high-quality distinctive content, training, peer networking and engagement with leading technology and service companies. For more information, visit infosecworldusa.com.

For sponsorship opportunities contact Mike Alessie, VP of Sales, Sponsorship and Demand Generation at mike.alessie@cyberriskalliance.com.

To register to attend InfoSec World 2020 DIGITAL, click here.

About CyberRisk Alliance
CyberRisk Alliance (CRA) is an information services and business intelligence company serving the cybersecurity community. Our mission is to bring the community together to share knowledge and insight and find innovative solutions to the biggest challenges we face today. We build proprietary content, research and data, and leverage a deep network of industry experts, policy makers, and senior-level practitioners to provide unique insight to our rapidly expanding community of cybersecurity professionals. We deliver our content through events, research, media, and virtual learning. Our brands include SC Media and InfoSec World USA, CRA Business Intelligence, as well as the CyberSecurity Collaborative, a member-only senior-level CISO community.