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Parham Eftekhari Appointed to SVP Executive Director of Cybersecurity Collaborative

*Founder of Institute for Critical Infrastructure and Technology,
a thinktank for corporate and government cybersecurity leaders*

New York, NY, April 15, 2020 -- [CyberRisk Alliance](#) (“CRA”), a business intelligence company serving the cybersecurity and information risk management marketplace, today announced the appointment of Parham Eftekhari as the Senior Vice President and Executive Director of the Cybersecurity Collaborative (the “Collaborative”), a peer membership community for cybersecurity leaders.

Eftekhari joins CRA from the Institute for Critical Infrastructure Technology (ICIT), the nation’s leading non-profit cybersecurity think tank, which he founded and where he served as executive director. He will be responsible for driving the Cybersecurity Collaborative’s overall strategy and creating a diverse and agile culture that can best serve the rapidly changing needs of cybersecurity leaders. This includes creating value for Cybersecurity Collaborative members through a unique blend of peer engagement, member-only research, events and multi-media content.

Cybersecurity Collaborative is a member-only peer community that facilitates collaboration among the senior-most information security leaders of large corporations, government agencies and municipalities, as well as healthcare, academic and non-profit organizations. Organized in 2017 by Stuart Cohen and a group of leading CISOs seeking a private, secure environment to share knowledge, the Collaborative was acquired by CRA in 2019. Founded by Doug Manoni and Growth Catalyst Partners in 2018, CRA’s mission is to build a comprehensive integrated portfolio of services that inform, educate, build community and facilitate commerce.

During his five-year tenure at ICIT, Eftekhari built a Fellows Program consisting of the nation’s top cyber- and national security leaders, established a briefing series for federal executives and congressional staffers, and developed a content program comprising an extensive series of research papers, many of which he co-authored. A highly sought-after speaker, Eftekhari has addressed forums ranging from the World Bank to the RSA Conference, to the U.S. Congress, and more.

“Parham is uniquely qualified to lead the Cybersecurity Collaborative and I’m excited to have someone of his caliber join our leadership team,” said CRA founder and chief executive officer Doug Manoni. “The members of the CyberSecurity Collaborative will witness immediate benefit from his experience at the industry’s highest levels, both as a community-builder and a curator of thought leadership.”

“Cybersecurity leaders are asking for meaningful peer-driven engagement,” said Eftekhari. “My passion is building communities and empowering people, and Cybersecurity Collaborative’s vision — to support our nation’s private and public sector cybersecurity heroes — aligns perfectly with mine.”

“Parham has impressed me with his rich understanding of our market and his deep connections across the cybersecurity industry and on Capitol Hill,” said Bob Dethlefs CRA chairman, and founder and former chief executive of Evanta. “Parham is both accomplished and widely respected. We have every confidence in his ability to fulfill on our mission, purpose and promise to this vitally important community.”

About Cybersecurity Collaborative

Cybersecurity Collaborative is the only private member-only cross-industry community of CISOs and security executives dedicated to peer collaboration. The community provides a safe environment to share skills, knowledge and experiences on security and IT challenges. The Collaborative’s primary objective is to strengthen security readiness and defense of each member organization and the cybersecurity community at large. Cybersecurity Collaborative is an affiliate of CyberRisk Alliance. For more information, visit CyberLeadersUnite.com.

About CyberRisk Alliance

CyberRisk Alliance is a business intelligence company founded through a partnership between Doug Manoni and Growth Catalyst Partners in November 2018. Created to serve the high-growth, rapidly evolving cybersecurity and information risk management marketplace, the company is comprised of a comprehensive and integrated portfolio of business information products and services with a shared mission of informing, educating and training business professionals, while building community and facilitating industry commerce. CRA has made rapid moves in the last several months to organically build and acquire leading businesses to accelerate its influence and impact on the cyber security industry. CRA’s current portfolio includes SC Media, InfoSec World Conference and Expo, the Security Leadership Exchanges, Cybersecurity Collaboration Forum and Cybersecurity Collaborative. For more information, visit CyberRiskAlliance.com.

About Growth Catalyst Partners

Growth Catalyst Partners is a private equity firm focused on information, marketing and tech-enabled services businesses. GCP partners with top executives within those industries and provides capital and expertise to the incumbent management teams of the targeted businesses. Founded by veteran private equity investor Jim TenBroek and leading investment banker Scott Peters, GCP leadership has led hundreds of transactions and successful investments in services businesses for over 20 years. For more information, visit GrowthCatalystPartners.com.

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