CyberRisk Alliance Coronavirus Update

As a business intelligence company whose main goal is to serve, inform and educate today’s information security leaders, the safety of our community is our number one priority.

Regarding COVID-19 and the possible business implications on the upcoming events produced by CyberRisk Alliance, we are monitoring the situation very closely. Based upon the latest updates and guidance from healthcare and government agencies, our intention is to proceed to deliver our upcoming events. A link to our upcoming events can be found here.

However, we continue to follow all updates shared by health authorities regarding COVID-19 and are in communication with local health officials daily to assess risk and ensure our attendees and sponsors have a safe and educational experience.

The Centers for Disease Control and Prevention (CDC) continues to publicly deem the health risk of coronavirus for the general American public to be low. We will continue to follow the guidance of the CDC and the World Health Organization (WHO) to monitor all new developments pertaining to COVID-19 and the cities in which are events are being held and ensure proper treatment and necessary protocols to limit further spread are being taken.

CyberRisk Alliance has also added several new health and safety measures for all upcoming events including:

- An increased number of hand sanitation sites available throughout CRA event venues and surrounding hotel venues, providing alcohol-based hand sanitizer for all attendees and staff.
- Disposable, disinfectant wipes will be provided so commonly used surfaces (e.g. doorknobs, keyboards, AV equipment, presentation materials, desk surfaces, etc.) can be routinely wiped down.
- CyberRisk Alliance staff can help direct attendees to local medical providers to address any concerns and receive health services if needed.

As Director-General Dr. Tedros Adhanom Ghebreyesus stated at the February 28th WHO press conference, “Our greatest enemy right now is not the virus itself. It’s fear, rumors and stigma. And our greatest assets are facts, reason and solidarity.” As businesses continue to operate and move forward in the face of crisis, we will continue to serve the community and move forward with them.

We want our attendees, sponsors and speakers to feel confident in their decision to attend our events. If you have any further questions or concerns, please don’t hesitate to contact us at (347) 934-2544.
Additional information about the coronavirus and its global impact can be found on CDC and WHO websites.