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Contact: Douglas Manoni, CyberRisk Alliance
Phone: (347) 480-2687
Email: Doug.Manoni@CyberRiskAlliance.com

CyberRisk Alliance Appoints John Whelan to President

With Executive Responsibility for SC Media and InfoSec World

New York, NY, October 28, 2019 -- [CyberRisk Alliance](#) (“CRA”), a business intelligence company serving the cybersecurity and information risk management marketplace, today announced the appointment of highly accomplished and respected leader John Whelan as President of SC Media and InfoSec World. Whelan brings rich media and event experience to this new role from multiple sectors, including financial, health and legal. He has an impressive and consistent track record in aligning business strategies with the needs of the community, while driving product innovation and growth.

As President, Whelan will have full operating responsibility for two of CyberRisk Alliance’s marquee brands, SC Media and InfoSec World. In this newly created role, he will oversee CRA’s integrated delivery of information services across its media and event platforms. Whelan is also charged with expanding the portfolio of information products and solutions through organic development and strategic investments to serve the evolving information needs of cybersecurity professionals, as well as our marketing partners.

Whelan joins CyberRisk Alliance from HIMSS, where he served as Executive Vice President HIMSS Media for the past six years. During his tenure there, he was credited with transforming the business to an integrated, data-driven services platform with a globally distributed audience and international client base. Prior to HIMSS he served in various executive capacities with Summit Business Media, Wicks Business Information and Thomson.

“I’m excited to join CRA at such an important time for the industry, and to assume responsibility for an influential portfolio of information brands serving the cybersecurity community,” says Whelan. “The cybersecurity and information risk management marketplace is exploding in terms of global scale, importance and complexity, and there’s never been a greater need for a scaled, focused information platform to serve the community’s need for trusted information, insights and peer network access. Our goal is to build a community of knowledgeable cybersecurity professionals connected to us – and to each other – through powerful information services delivered across multiple formats.”

“John brings highly relevant experience and a deep commitment to support our vision and aggressive growth strategy, while standing committed to our mission to serve the cybersecurity community with a uniquely diverse portfolio,” says CEO and Founder, Doug Manoni. “It’s gratifying that our rapid success allows us to attract an executive of John’s caliber to our company. He’s an innovative executive, with an exceptional track record of success, and it’s a genuine personal pleasure to invite him into our partnership.”

CRA was founded in November 2018 by Manoni, an accomplished business information executive, and equity firm Growth Catalyst Partners to serve cybersecurity and other executive leaders with integrated intelligence resources. Over the last several months, CRA has made several decisive moves to organically build and acquire leading businesses to solidify its position, as it executes on its strategy to disrupt the cybersecurity and information risk management marketplace.

About CyberRisk Alliance

CyberRisk Alliance is a business intelligence company founded through a partnership between Doug Manoni and Growth Catalyst Partners in November 2018, and created to serve the high-growth, rapidly evolving cybersecurity and information risk management marketplace. The company is comprised of a diversified portfolio of business information products and services with a shared mission of informing, educating and training business professionals, while building community and facilitating industry commerce. The company is pursuing an aggressive growth strategy through a combination of organic product development and a series of highly targeted acquisitions and partnerships – bringing together leading brands – and it is led by a collaborative and highly accomplished team of entrepreneurs, operators and investors. The company’s portfolio currently includes SC Media, InfoSec World Conference and Expo, the Security Leadership Exchanges, Cybersecurity Collaboration Forum and Cybersecurity Collaborative. For more information, visit www.cyberriskalliance.com.

About Growth Catalyst Partners

Growth Catalyst Partners ("GCP") is a lower-middle market private equity firm focused on information, marketing and tech-enabled services businesses. GCP’s strategy involves targeting growth segments of industries and identifying market leading companies with breakout potential. GCP partners with top executives within those industries and provides capital and expertise to the incumbent management teams of the targeted businesses. GCP was founded by veteran private equity investor Jim TenBroek and leading investment banker Scott Peters, who have led hundreds of transactions and successful investments in services businesses for over 20 years. For more information, visit www.growthcatalystpartners.com.



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